

New Spirit Charter Academy School
Founding Board Meeting Minutes
Trinity Lutheran Church Conference Room
April 23, 2012

Members Present: Kris Stuebner, Fred Ratzlaff, Kathie Babigian, Kathy Brown, Katie Dubells

Members Absent: Cheryl Hansen-Abshere

Community Members: None

I The Meeting was called to order at 6:40 p.m., by Board Chair, Kathy Brown.

II. Approval of Agenda

III. Minutes were approved as revised: date, adjournment time

IV. Communications

V. Directors Report

- PSCGP grant is being revised and will be resubmitted by the end of the week April 27, 2012
- Charter School night did not result in any student registrations.
- 30 students registered to start this year, September 2, 2012. We need 100.

VI. There were no Items scheduled for Action

VII. Discussion/ Work Items

A. Recruitment Plans:

Neighborhood canvassing 150-200 homes to inform community of New Spirit and recruit students will be Saturday, April 28th. Meet at church at 8:30, and bring 5 people. We will break up teams of two. Kathy will have flyers for volunteers to distribute and a “talking points” or script with information related to the school.

B. Assignments for recruiting:

- Head Start, CSUF Preschool, and Kids Care – Kathy Brown
- Farmer’s Market & Riverpark – Katie Dubells
- Edwards Theater – Cheryl Hansen-Abshere
- Emmanuel Lutheran – (school is closing)

C. Marketing Opportunities:

1. Fresno Bee advertisement sticker to go on daily newspapers - Kris Steuebner. Kris Steuebner will also work with Univision to schedule talk show times. They have donated air- time to inform the public about the school.
2. Channel 30 – Cheryl Hansen-Abshere

D. Short discussion on viable venues to recruit students and families; local Markets, such as Valarta Market, SaveMart, Winco, etc, and publications like Parents and SALT magazine.

Future Meeting: Monday, March 26th, 6:30 p.m. The meeting was adjourned at 7:40 p.m.

Respectfully submitted,

Kathie Babigian, Acting Secretary