

New Spirit Charter Academy School
Board Meeting Minutes
Trinity Lutheran Church Conference Room
June 14, 2012

Members Present: Kris Stuebner, Fred Ratzlaff, Kathie Babigian, Kathy Brown, Katie Dubells
Cheryl Hansen-Abshere,

Members Absent: None

Community Members: Jamie Perry. Fresno County Dept. of Ed.

I The meeting was called to order at 6:40 p.m., by Board Chair, Kathy Brown.

II. Approval of Agenda: Motion by Member Ratzlaff, Seconded by Member Steubner, Motion carried

III. Minutes were approved as submitted

IV. Communications: None

V. Directors Report

- Met today with Greg Patton and Fred R. regarding working together to obtain renovation waiver from the City of Fresno. Ron L. is working creating a plan to submit within 30 days.
- Met with Dr. Jacques Benniga and Dr. Jeanie Behrand, from Fresno State regarding staff development. They will provide staff development in character education and CGI in August, specifically Character Development and CGI to prepare staff for school year.

VI. Discussion/ Work Items

- Facility Report: Member Ratzlaff contacted Councilman Larry Westerland for our area (Area 4) who will speak with the City Manager, Mark Scott to help facilitate moving our project forward more rapidly after our plans are submitted to building and planning committees.
- Director Kathy Brown emphasized that our priority needs to be student recruitment and obtaining final CUP approval in order for the doors to open. If we do not open this fall New Spirit will lose the PCSGP of \$575,000.
- Continuing plans for recruitment:
Member Brown distributed assignments for board members, outlining dates, times, and venue (Clovis and Riverpark Farmer's Markets) for recruitment June-August. Information on Set up was also made available; location, equipment needed, parking, timeline.
- Volunteers, in addition to board members, are needed to canvas the neighborhood, different areas than before, on June 23rd, 9:00-11:00 a.m. Fred will map out the 6 zones and distribute that Saturday.
- Executive Director Brown will contact each of the families currently registered to begin school in September to verify they will be attending the 2012-13 year and to enlist their support as parent volunteers.
- Member Steubner spoke with Ashley Swearingin to recruit support for our school. He also suggested contacting Henry Perea and Linda Halderman for support as they oversee the New Spirit community. Member Ratzlaff will continue to communicate with Councilmen Westerlund to assure continuing movement on facility improvements.
- Cheryl will prepare press releases to be public immediately. She will also draft and give us a form letter that we can send to friends recruiting their support, physical and financial, with a marketing dialogue.

- There was discussion regarding the most effective way to communicate and recruit families for fall enrollment. It was decided that we need the politicians that represent this area to work with us to publicize school enrollment. Other discussion was going to the neighborhood to enlist neighbor help in reaching other families. It was also decided to revise the current Farmer's Market schedule and reduce recruitment at this venue and increase direct recruitment in the neighborhood. We will recruit on June 26th at both Farmer's Market and in the Neighborhood.
 - A Neighborhood BBQ was scheduled for July 7, with the hopes of getting a local city
 - Possible canvassing at neighborhood fireworks stands, beginning July 2nd.
 - Agenda item for next meeting: Due to a conflict for a board member, we need to determine a new day for future board meetings.
- C. Marketing Opportunities:
1. Using the Fresno Bee advertisement sticker to go on daily newspapers is still a viable idea.

Nest Meeting:

June 21st, 6:30 p.m.

The meeting was adjourned at 8:40 p.m.

Respectfully submitted,

Kathie Babigian, Acting Secretary